Informing the workforce: HIV Briefings
Ready Next Time?

Emma Hamilton

A national resource of expertise on drug issues

www.sdf.org.uk
www.scottishdrugsservices.com
Background

• Glasgow Outbreak
• Fallen off the radar

• Statutory services and Pharmacies
• Poster

• Voluntary organisations
Objectives

*IMT Communication/ Awareness Objectives:*

1. Awareness of outbreak/ risk of HIV associated with injecting
2. Increasing understanding of HIV/ supporting testing

*SDF Objectives:*

- Increase awareness
- Support staff – up to date information
- Increase confidence
What have we done?

HIV: What do we know...

Emma Hamilton (emma@scottishdrugforum.org.uk)

Scottish Drugs Forum (www.sdf.org.uk)

HIV Outbreak Briefings

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Staff Briefings for Voluntary Organisations Available on HIV Outbreak

As part of the response to the HIV outbreak, Emma Hamilton, SDF's National Training and Development Officer (Harm Reduction and Emergency Responses) will be providing staff briefings to voluntary organisations in Glasgow.

These briefings take around 30 minutes and offer the opportunity for staff to receive up to date information as well as ask any questions they may have. This assistance would be particularly suitable for all...
Impact

HIV: What Workers Need to Know

Digital resource

Google analytics:
481 people clicked onto page
396 were unique users

HIV staff briefings

22 briefings completed to date
235 staff/service users/volunteers

Homelessness, substance use, Criminal Justice and services for Women involved in Prostitution

SDF news/ Twitter/ FaceBook

Impressions – 4812
Engagements – 104

2.3k reach
108 clicks
12 direct shares
Observations

- Training needed
- Gaps in dissemination
- Information does not filter through services
- Appetite for innovative approaches
- Need for flexible service provision
Considerations

Could happen anywhere

Dry blood spot testing should be rolled out

Staff knowledge is out of date & minimal

Injecting drug users are taking risks

Sexual transmission

Our HIV services struggle to respond